

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Godoy et. al.

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Examiner: Ponikiewski, Tomasz

Title: METHOD, SYSTEM AND
PROGRAM PRODUCT FOR
MANAGING CUSTOM DATA
DURING AN ELECTRONIC
PURCHASE

Docket No.: END920030047US1
(IBME-0088)

Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENTS UNDER 37 C.F.R. §1.111

Sir:

I. INTRODUCTION:

In response to the Office Action mailed on March 21, 2007, Applicants propose to amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.